



2026

Annual REPORT

PREPARED BY
ALANNA BOUDREAU

☎ 204-925-95744

✉ execdirector@athleticsmanitoba.com

🌐 www.athleticsmanitoba.com

SINCE 1971

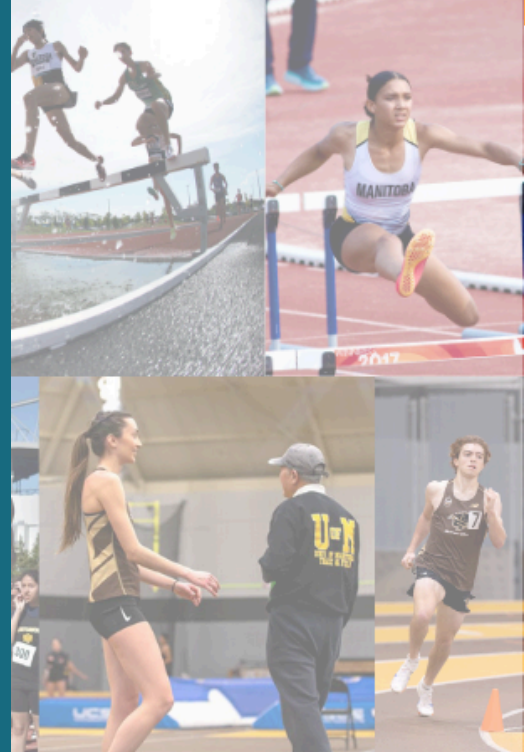
Athletics Manitoba (The Manitoba Track and Field Association), dedicates itself to the development of Track and Field, Cross-Country and Road Running in Manitoba.

ABOUT US

Athletics Manitoba is the provincial sport governing body for track and field, cross country and road running in Manitoba.

We are a volunteer driven, athlete focused, not for profit organization.

Athletics Manitoba programs are conducted in all regions of Manitoba and our programs aim to represent the full range from entry level through developmental and high performance for athletes, coaches and officials.



This Annual Report follows the annual Integrated Funding Framework (IFF) Reporting structure. This format links back to our Strategic Priorities.

01. Message from the Executive Director
02. Sport Initiation
03. Performance Pathway
04. Technical Leadership
05. Organizational Effectiveness
06. Membership Trends

Athletics Manitoba recognizes the privilege of operating the business of our Association on original lands of Anishinaabeg, Cree, Oji-Cree, Dakota, and Dene peoples, and on the National Homeland of the Red River Métis. We respect the Treaties that were made on these territories, we acknowledge the harms and mistakes of the past, and we dedicate ourselves to move forward in partnership with Indigenous communities in a spirit of reconciliation and collaboration.

We want people of all gender identities, abilities, ages, cultures, and sexualities to feel welcome in our spaces and to participate in our programs.

While we recognize no environment can be completely safe and free from oppression, we would like the spaces hosting our programs to be welcoming, and engaging for athletes, parents, coaches, officials, friends, families, employees and organizers alike. We understand the challenges of operating a binary sport, within a nonbinary world and while we don't pretend to have all of the answers, we encourage all members to be proactive in creating an atmosphere where the safety and respect of all is valued.

The Protecting Youth in Sports Act enhances protection measures for young athletes in Manitoba's sport system. All Provincial Sport Organizations, including Athletics Manitoba must adhere to the requirements. [**MORE INFORMATION**](#)

MESSAGE FROM THE EXECUTIVE DIRECTOR

I just wanted to take a moment to say a sincere thank you to our membership for yet another incredible year.

The amount of work put in by our community; the time, effort and support provided by volunteers, truly means to the world to our staff. Whether you are volunteering as a coach, an official, a board member, a club member or on the field of play during our many events, we couldn't do any of this without you.

To the athletes, (if any of you happen to read this!!) never doubt that we are doing this for all for you. None of this is easy, but your performances, your joy and your successes in the sport, at every level and at any age, always make it worthwhile.

As we move forward through the second half of 2026 and beyond, with our new 8 year strategic plan in place, the following pages provide a status update on our strategic priorities, outlines those areas where progress has been made as well as those where ongoing work is needed.

A few key things to remember,

- Even if positive progress was made in an area - it is almost certain that it is still an important focus for the future. No project or program is ever "done". There is always room for change and improvement.
- There is always going to be an endless list of work, and that's ok! It is the nature of sport and should be the case as we continue to strive for excellence.
- We hope that as our members, you will help us by recognizing that while everything is important - not everything can get done at the same time.

We look forward to continuing to work together and and can't wait to see what the rest of this outdoor season and the years to come have in store for us!

Thank you!



Alanna Boudreau

Executive Director & Provincial Coach

SPORT INITIATION

1. Sport Initiation:

1.1 Advocate for access to sport

Outcomes	Status	Comments
1.1.1 Prioritize Truth and Reconciliation work and projects related to the Call to Action #87-91		Northern development work – Thompson, The Pas Indigenous Women and Girls run partnership NAIG + MB Indigenous Games
1.1.2 Advocate for the development of Indoor and community-based facilities		Supporting/consultation work on projects Gimli throws site Morden facility Various venues throughout city (Brian Mayes) New potential Brandon project
1.1.3 Create a community-based culture that inspires participation		Exclusive Use training time – everyone trains together Masters Athletics participation growing, Stars Athletics Academy thriving

1. Sport Initiation:

1.2 Increase access to programs

Outcomes	Status	Comments
1.2.1 Continue to prioritize customized outreach program to meet the unique needs of under-served communities and populations		Summer staff seasonal outreach programs AC – Community Sport for All Initiative + funding, Stars Athletics Academy
1.2.2 Support and sustain rural development through expanded annual programming		Athletics Day in Canada Club development work – Brandon, Morden, Beausejour Annual trips to The Pas, Thompson & offering Coach Development/training opportunities
1.2.3 Prioritize the ongoing development of community partnerships and the creation of new opportunities.		City of Winnipeg – Leisure Guide program, Spence Neighbourhood Association

PERFORMANCE PATHWAY

2. Performance Pathway:

2.1 Reinforce a team-based performance culture

Outcomes	Status	Comments
2.1.1 Increase opportunities for athletes to train, travel and compete out of province.		Current/Ongoing - U16-U18 provincial teams, Legion Team, Simplot Games, CSG, Areas for further development - AC/XC, AC indoor Nationals, AC outdoor Nationals, CTFL, AC Tour events
2.1.2 Leverage tools, experts and partners to support the physical, psychological, emotional and social well-being of athletes.		CSG prep squad activities are a positive Additional work/initiatives are required outside of Games years.

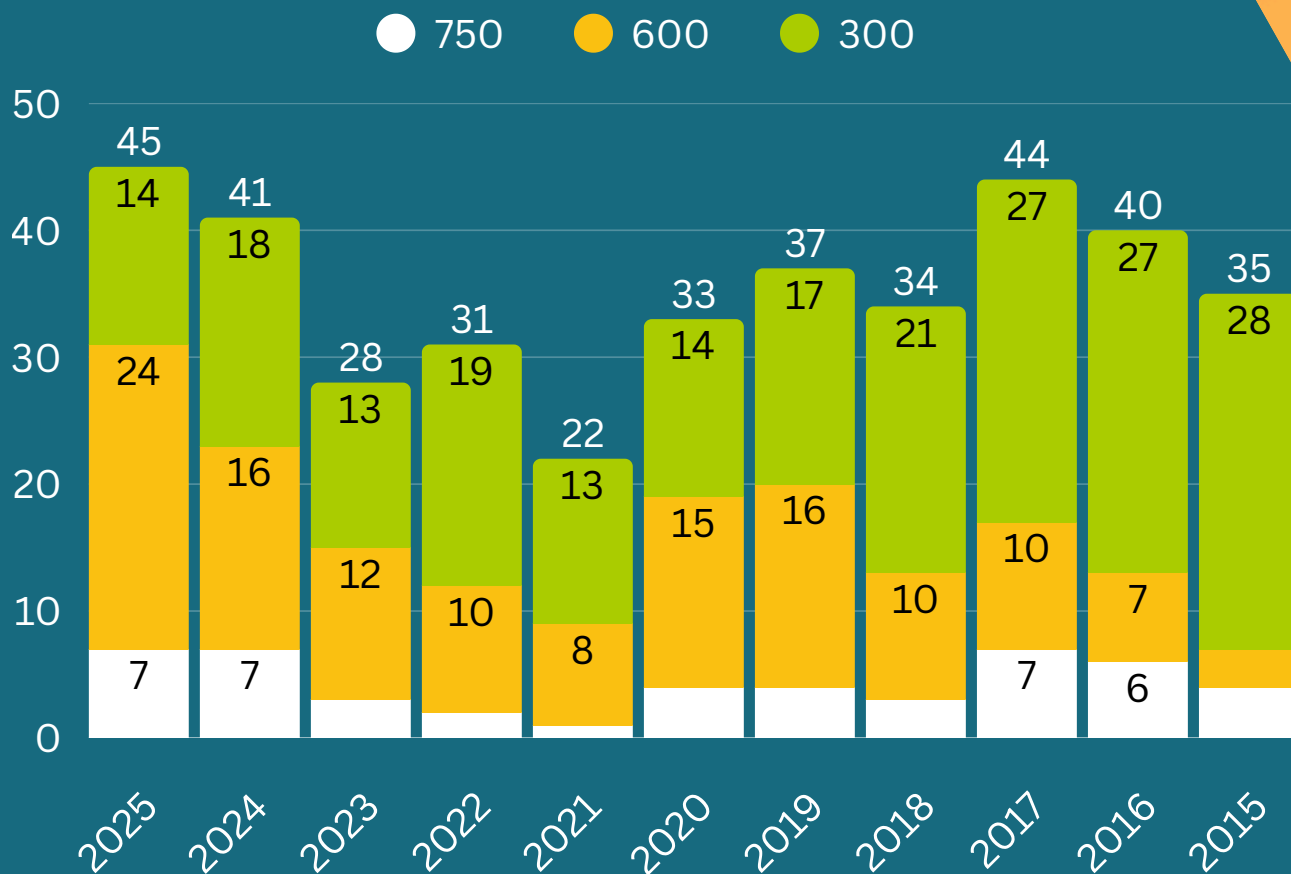
2. Performance Pathway:

2.2 Systemically guide and support athletes along a clear and sustainable pathway

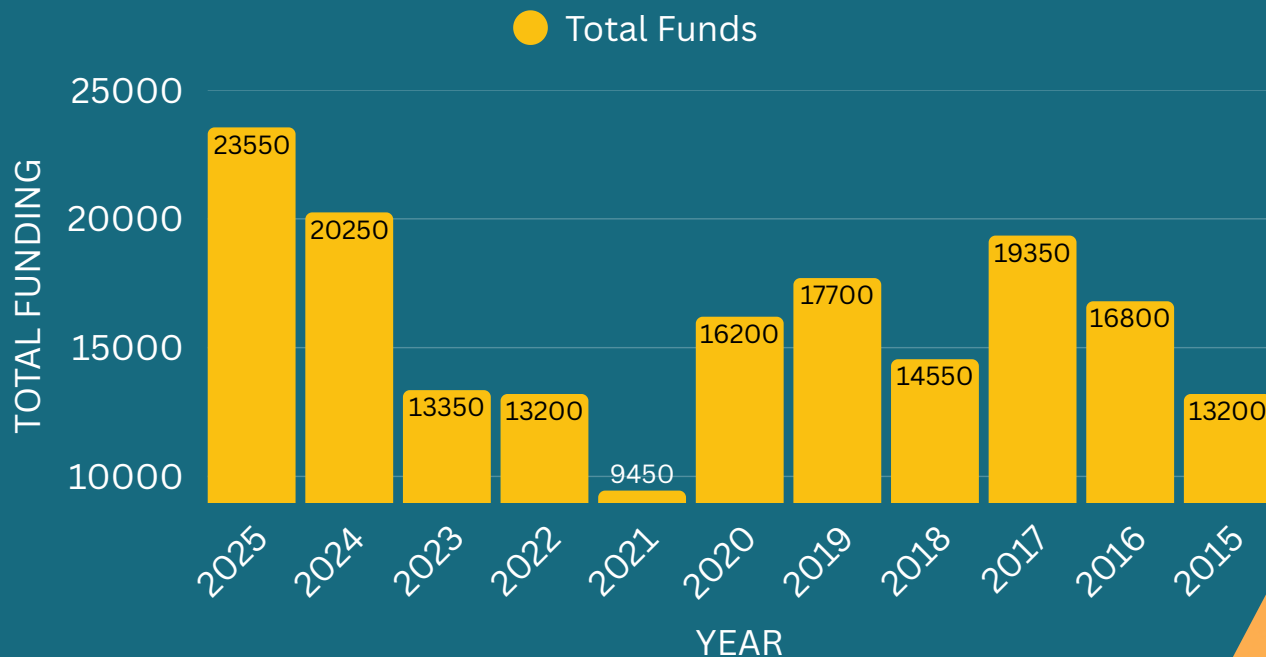
Outcomes	Status	Comments
2.2.1 Clarify, diversify and publish a performance pathway guideline		Exists in concept but a formalized pathway resource is needed
2.2.2 Increase opportunities and access to athletes funding		Post collegiate award, Kirk Cadman Gift of Life award, Dave Lyon Legacy, Community Sport for All Initiative Scheduled review of the Performance Pathway funding program and process
2.2.3 Increase the number of MB athletes who qualify for the Canadian Athlete Performance Pathway (CAPP)		Ongoing coach development, enhance/develop post collegiate support system

PERFORMANCE PATHWAY ATHLETE FUNDING

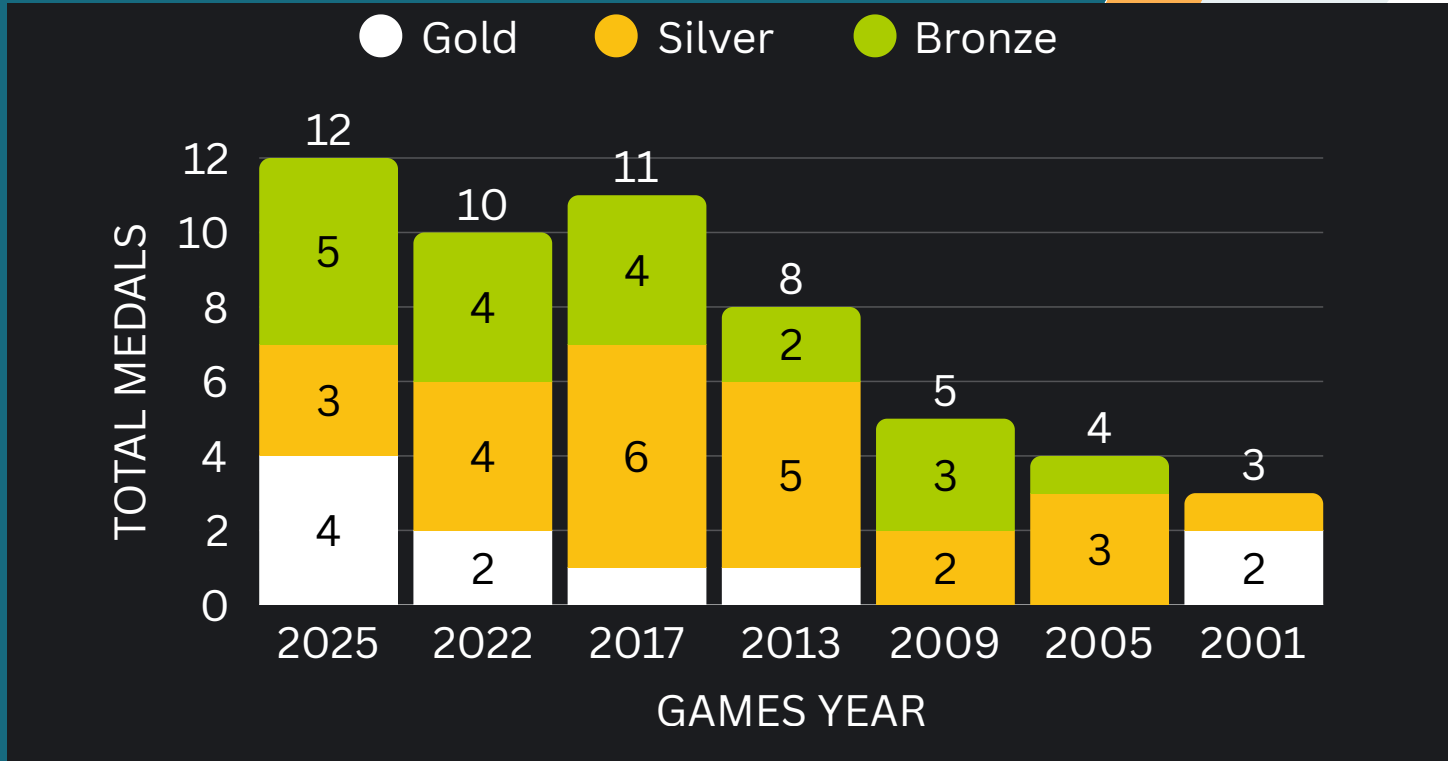
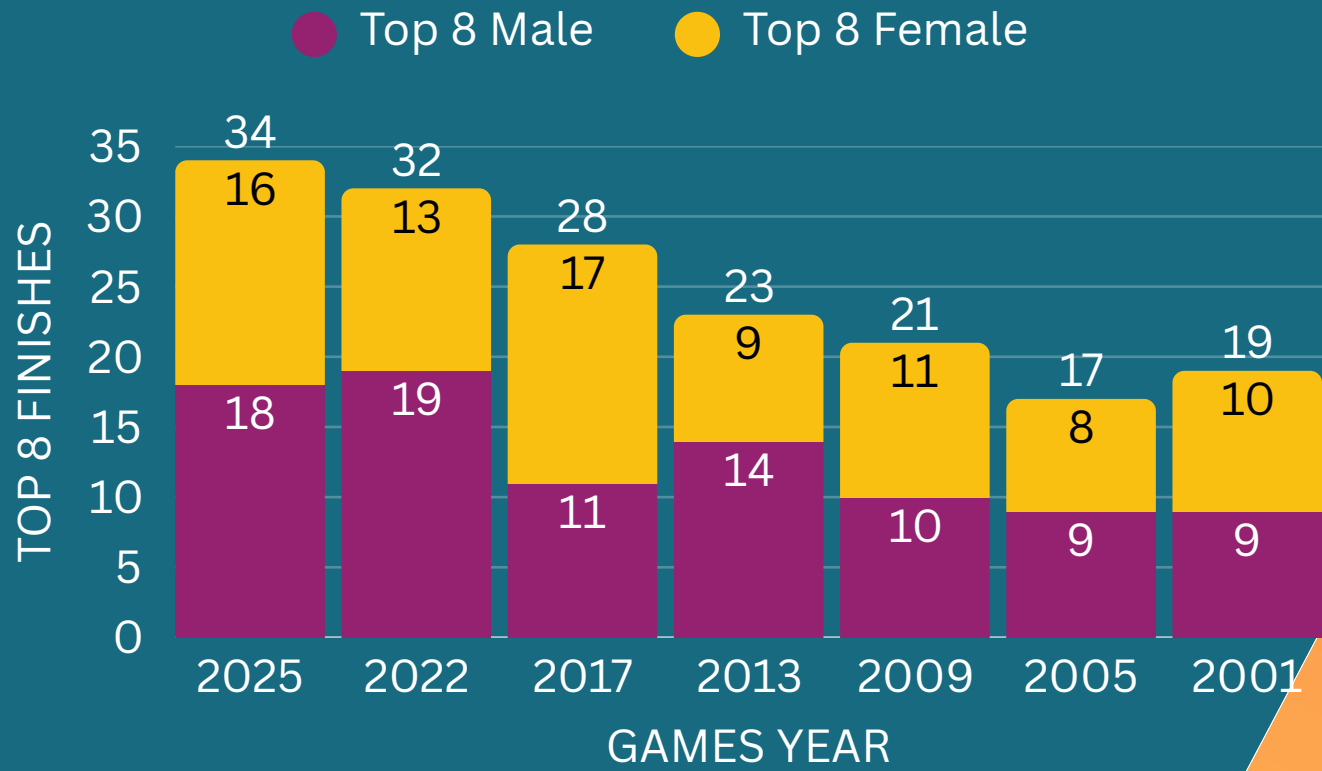
Number of athletes who have received Perf Pathway funding,
and breakdown by “level”.



Total funds year-by-year provided directly to athletes through the Perf Pathway funding
program

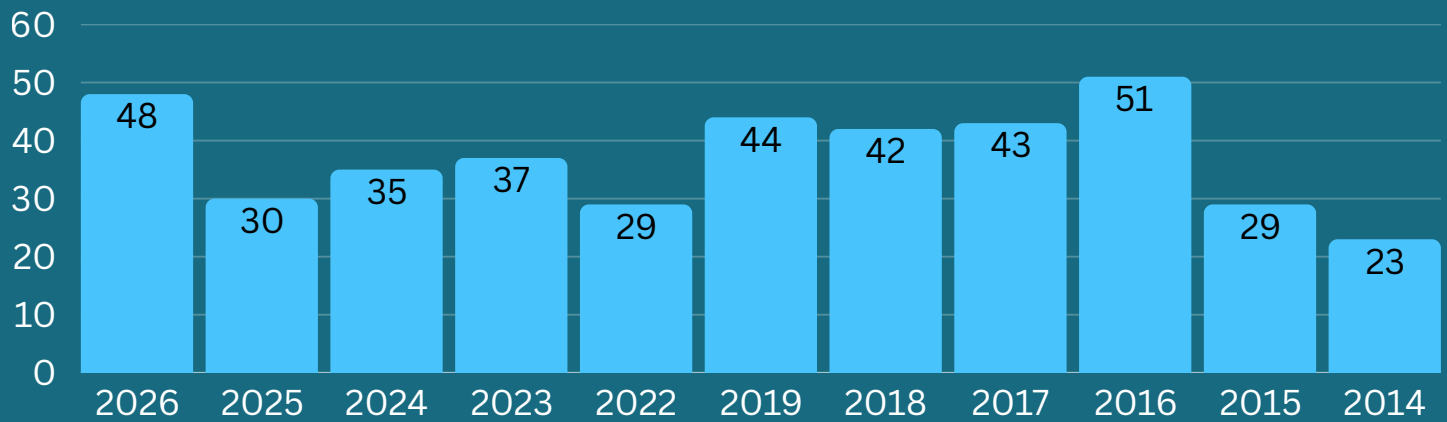


CANADA GAMES RESULTS

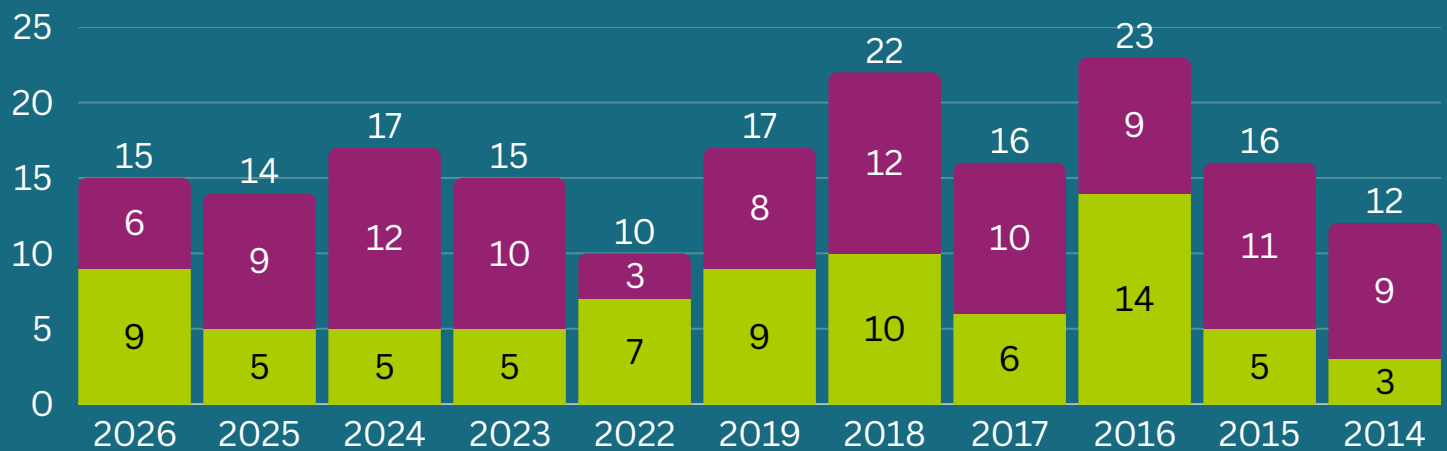


U20/SENIOR NATIONAL CHAMPIONSHIP RESULTS

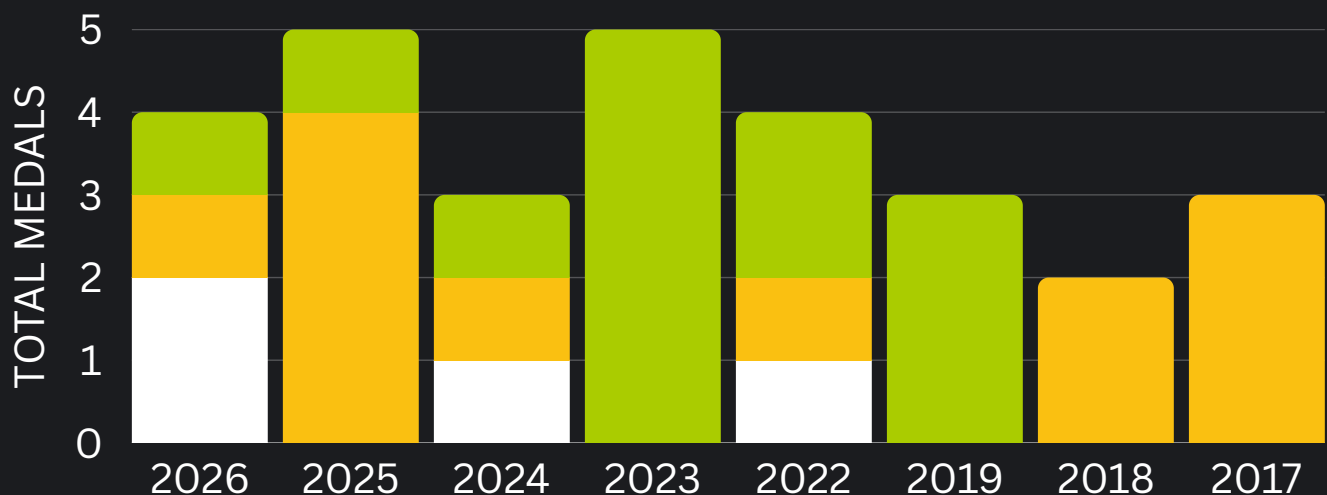
● # of MB Athletes



● Top 8 Female ● Top 8 Male



● Gold ● Silver ● Bronze



TECHNICAL LEADERSHIP

3. Technical Leadership:

3.1 Ensure the sport's sustainability for future generations

Outcomes	Status	Comments
3.1.1 Prioritize professional development focused on the support and development of the whole athlete		Promote Aboriginal Coach module, non-nccp PD, Communicating sharing AC opportunities Additional work and planning is required here
3.1.2 Leverage tools, experts and partners to support the physical, psychological, emotional and social well being of coaches, officials and volunteers		Appreciation events, recognition, awards, competition schedule management with hosting partners, (Special O, MHSAA, Clubs), Food/drink minimum standards Need to support current officials AND recruit new help in order to reduce the burden
3.1.3 Build better systems to support coaches through their different stages of development in all contexts.		Respect in Sport requirement, NCCP education training requirements, link with group context, Sport Coach/Club Coach Advanced gradation Priority PD topics have been identified, delivery methods TBD

3. Technical Leadership:

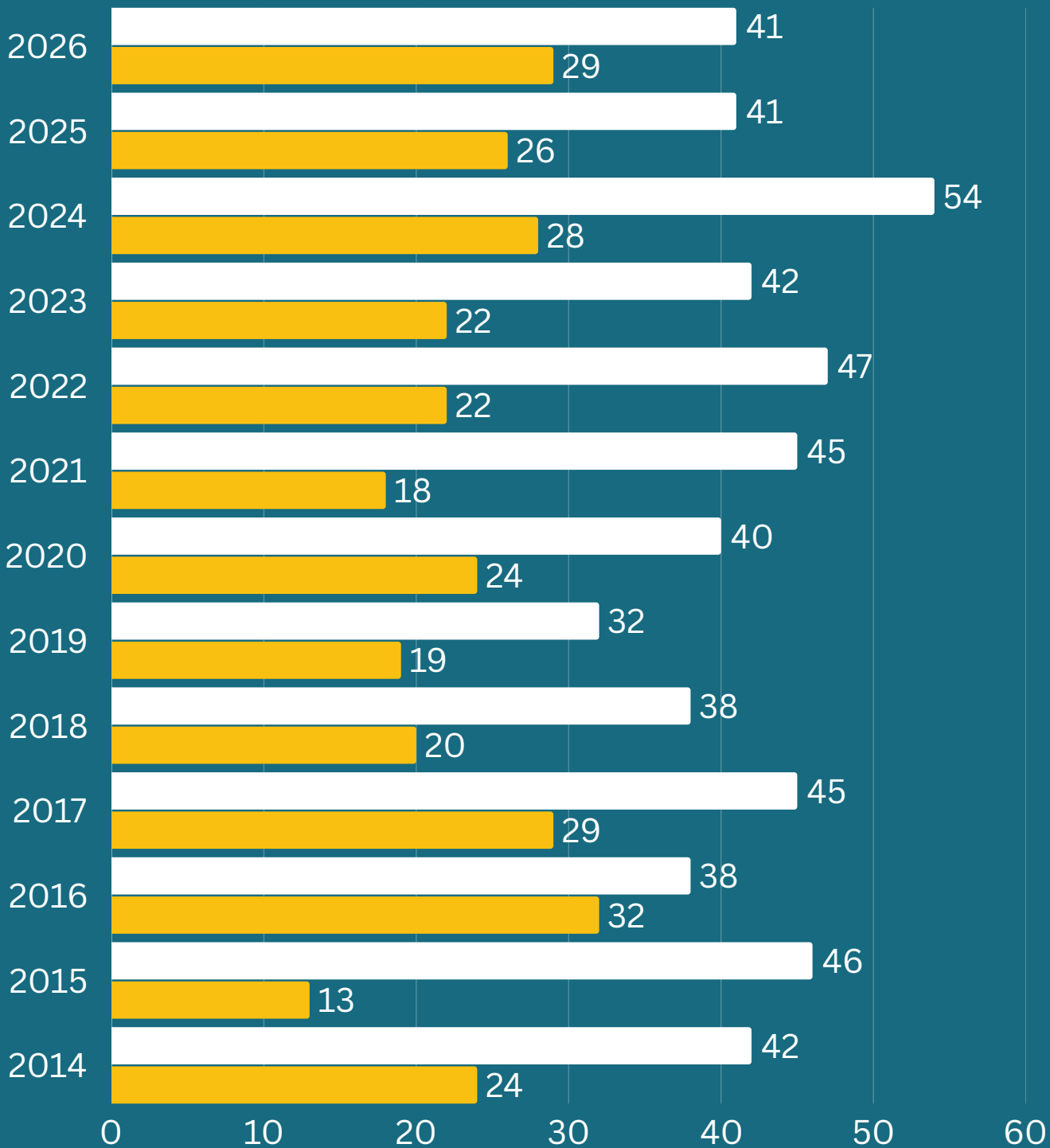
3.2 Systemically guide and support coaches and officials along a sustainable professional development pathway

Outcomes	Status	Comments
3.2.1 Advertise clearly defined opportunities and professional development pathways for officials and volunteers		2x per year orientation nights, updated national pathway
3.2.2 Promote existing and development new enrichment opportunities for coaches		Coaches retreat, context specific PD for all levels of coaches
3.2.3 Invest in officials' development		Clinics, mentorships – formalize pairings, Support officials travel to competition before/in prep for evals

COACHES & OFFICIALS

of Coaches and Officials with Active Athletics MB Memberships, year by year since 2014.

● Coaches ● Officials



COACH EDUCATION

NCCP Training offered in 2025

- Run Jump Throw Wheel - The Pas
- Sport Coach - Winnipeg x2
- Sport Coach - Brandon
- Sport Coach - Thompson
- Club Coach Endurance - Winnipeg

OFFICIALS DEVELOPMENT

Officiating clinics

- 1x Level 3 Umpire clinic - in person local only
- 1x Level 3 Photo Timing - online national attendance

Evaluations & Upgrades

- 1x Level 4 upgrade
- 3x Level 3 upgrades

ORGANIZATIONAL EFFECTIVENESS

4. Organizational Effectiveness:

4.1 Prioritize and engage in ongoing evaluation of strategic initiatives

Outcomes	Status	Comments
4.1.1 Develop, implement and update operational plan based on strategic initiatives to enhance office operations		Built into staff annual performance review Project management timelines
4.1.2 Continually work to improve safe sport policies and governance practices		Substantial policy and governance work completed. Ongoing work related to bylaws and practices/procedures to be done
4.1.3 Enhance Club Development resources		
4.1.4 Work with clubs to ensure strong governance models and sustainable practices		
4.1.5 Empower and support community leaders to develop and manage independent programs and initiatives		
4.1.6 Enhance communication and feedback through reciprocal responsiveness		
4.1.7 Conduct risk management assessments		

ORGANIZATIONAL EFFECTIVENESS

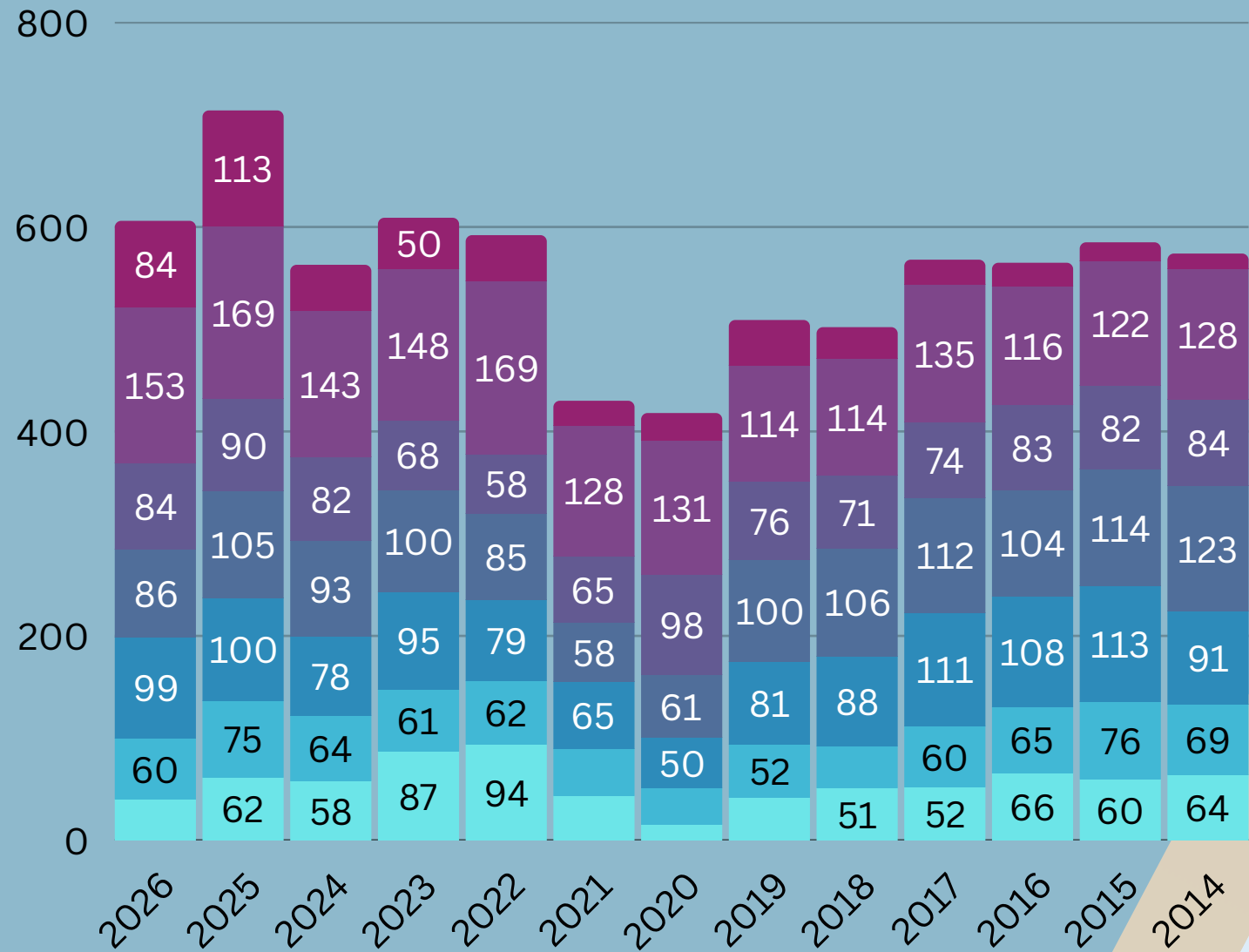
4. Organizational Effectiveness:

4.2 Reinforce a culture of mutual accountability, respect and appreciation

Outcomes	Status	Comments
4.2.1 Create a welcoming environment and inclusive community culture by providing opportunities for service for a vast and diverse membership		
4.2.2 Prioritize positive first impressions across all programming		Major need for signage at events Better communication and resource development needed
4.2.3 Improve transparency through well-developed policies and procedures		Need to update and better document existing “practices/procedures” as formalized policies for certain events and programs
4.2.4 Clarify and communicate responsibilities and expectations for committees		Committee terms of reference exist, but additional onboarding and work to be done as new members join
4.2.5 Further develop onboarding practices to improve board operations and governance structures		

MEMBERSHIP

*2026 #s as of May 31st

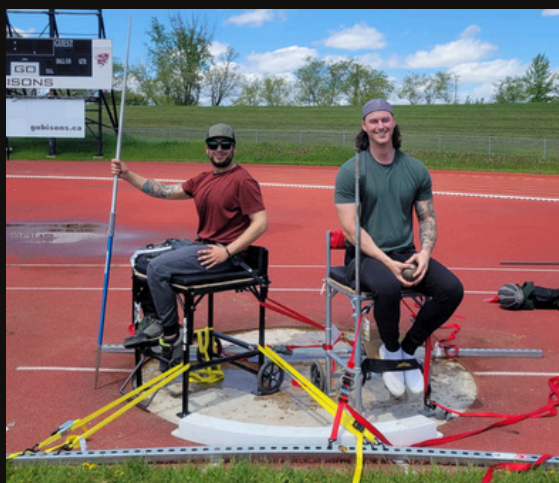


LOOKING AHEAD

2027 U Sports National Championships: March 4-5-6

2028 Canada West Championships: Feb 18-19

2027 MHSAA Championships: Brandon, June 10-11-12



WHAT'S NEXT?

Office staff will be working hard over the coming weeks to make sure our Provincial Championships and Team trials competitions are a success. A high priority will be placed on all Provincial Team activities for U16/U18, and supporting the Manitoba Indigenous Games.

Staff will also be working closely with the MRA on numerous initiatives!

KEEP IN TOUCH

- www.athleticsmanitoba.com
- execdirector@athleticsmanitoba.com
- Phone: 204-925-5744
- 416-145 Pacific Ave, WPG MB