



TRACK AND FIELD / ROAD RUNNING / CROSS COUNTRY

145 Pacific Ave. Winnipeg, MB. R3B 2Z6 • Tel: 204-925-5744 • Fax: 204-925-5792

www.athleticsmanitoba.com

Athletics Manitoba AGM Election of Directors

Current Board Members with expiring terms

- Kathy Kelly
- Brian Walker
- Jessica Schofield
- Dimitri Gray
- Patricia Harms
- Ted Daigle

Current Board Members standing for re-election

- Kathy Kelly
- Brian Walker
- Jessica Schofield
- Dimitri Gray
- Patricia Harms

Application for consideration – Brook Jones (see below)



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Please outline your involvement in Athletics:

(e.g. School, club, board member, coach, athlete, local organizing committee, official, other relevant Athletics involvement)

- I was a board member with Athletics Manitoba from 2001 to 2005.
- I have a competitive running background with Athletics Manitoba. Personally, I competed at the 1992 Manitoba Summer Games, the 1994 and 1995 Royal Canadian Legion Track & Field Championships, the 1997 and 2001 Canada Summer Games and the 1999 Western Canada Summer Games. I represented Manitoba at the 1995, 1996 and 1997 Canadian Junior Cross Country Championships and the 1999, 2000 and 2001 Canadian Senior Cross Country Championships and represented Manitoba at the 1997 Canadian Junior Track & Field Championships. In addition, I ran cross country and track for the University of Manitoba Bisons from 1996 to 2001 and represented the Bisons at the 1996, 1997, 1998, 1999 and 2000 CIAU Cross Country Championships.
- I was also a member of the Canadian Olympic Team as a youth delegate at the 1996 International Olympic Youth Camp and 1996 Summer Olympic Games.
- I was an athletes' rep while I was a member of the Takus Track Club and Echo Athletes.
- I was a member of the mission staff for Team Manitoba at the 2003 Western Canada Summer Games. I coach cross country and track at Fort Richmond Collegiate (2006 to 2010 and 2019 to the present). I was a track coach at the 2007 Legion Camp at the International Peace Gardens.
- I volunteered with spectator services at the Athletics Venue during the 1999 Pan American Games. I also volunteered during the 1995 CIAU Track & Field Championships in Winnipeg and the 2005 Canadian Track & Field Championships in Winnipeg.
- In addition, I also worked as the executive administrator for the Manitoba Runners' Association from 2001 to 2002.

Please outline your other areas of expertise, or relevant work/volunteer experience that would make you an asset to the Board of the Directors:

- My areas of expertise would be first and foremost having first-hand knowledge of how Athletics Manitoba operates as I became very familiar with the organisation during my competitive running career and also during my time as a previous board member. I believe it is an asset to personally know athletes, coaches, current board members and staff at Athletics Manitoba. Greg Athayde, who was my first track coach and I was Bisons teammates with Brian Walker. I personally know executive director Alanna Boudreau as we were teammates at the 2001 Canada Summer Games. I know Shirley Boudreau from when I participated at various track meets over the years. I was also a coach with Ming Pu Wu at Fort Richmond Collegiate. I have gotten to know Michael Kananoja by attending virtual courses.
- Being a board member as well as a chair of many volunteer committees and organizations in Manitoba has given me a wealth of experience. Having an understanding of how boards function and operate as well as how volunteers come together to strengthen a particular organization would also make me an asset to the Board of Directors of Athletics Manitoba. I also have an understanding of Roberts Rules of Order.
- My work experiences for the past 16 years as a professional photographer, journalist and editor would make me an asset as I would be able to help with promoting Athletics Manitoba. I have been photographing cross country meets as well as track & field meets for many years. I have been donating my photographs to Athletics Manitoba. In addition, I am the official photographer for the Winnipeg Ringette League.



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- As a professional writer, I would also be able to write and edit professional documents and promotional material for Athletics Manitoba. My experience of working in the media industry would enable me to help with media relations and the writing of media releases. I am very familiar with the various media outlets in Manitoba and have a good rapport with many multimedia journalists in Canada. This would also help with seeking media coverage for the athletes, coaches and volunteers associated with Athletics Manitoba.
- I am the vice-president of Red River North Tourism and secretary of the Welsh Society of Manitoba. My involvement with these organizations has enhanced my skills in the areas of promotion and marketing. I am also an official photographer with the Red River North Tourism.
- I am comfortable organizing and helping to plan special events and would be able to help with the annual awards banquet for Athletics Manitoba. During my time as president of the Fort Garry Community Centre, I was the chair of the centre's 60th anniversary. While I was vice-president of the City Centre Community Centres' Board, I helped to plan and organize an annual celebration to honour community centre volunteers. I am currently the chair of the Centennial Celebration for St. Paul's Anglican Church Fort Garry. I am also a planning committee member for the 60th Reunion of Vincent Massey Collegiate.
- My skills as a professional photographer and videography would be an asset as I would be able to photograph athletes, coaches and volunteers as a way to promote Athletics Manitoba and also as a way to create a historical archive. I also have an extensive personal collection of photographs related to cross country, track & field (outdoors and indoors) as well as road running in Manitoba dating back to the late 1980s.
- A number of these photos were given to summer student, Tyra Duma, to share on the Athletics Manitoba's social media (Instagram) page during the summer of 2020. I would be able to donate photographs to Athletics Manitoba and help with the preservation of historical records and photographs for the archives.
- My experience as a newsletter editor for the Fort Garry Community Centre, the Manitoba Camera Club and the Welsh Society of Manitoba would be an asset with creating a digital newsletter for Athletics Manitoba. I would be happy to share my vision for a digital platform.
- I run my personal business called Fleetfooted Media and have created a number of websites, such as the Selkirk Settler Times, St. Paul Press & Springfield Times and River City Photography. Having a working knowledge of the backend with respect to building and updating website would be an asset to Athletics Manitoba.
- I also have a strong knowledge of the various social media platforms. During my time as group editor of Interlake Publishing, I was responsible for updating the social media accounts (Facebook and Twitter) for the Selkirk Journal, Interlake Spectator and the Stonewall Argus & Teulon Times. Currently, I help to manage the Facebook page for St. Paul's Anglican Church.
- Having been around the sport for many years and having been a competitive athlete, I personally know many of the athletes and coaches, who have been involved with the Athletics Manitoba for many years. I would be able to help with engaging alumni and helping alumni to keep connected to Athletics Manitoba.

Thank You