

145 Pacific Ave. Winnipeg, MB. R3B 2Z6 ● Tel: 204-925-5744 ● Fax: 204-925-5792 www.athleticsmanitoba.com

Athletics Manitoba AGM Office Report

COVID-19 RELATED UPDATES/INFORMATION

Canadian Emergency Wage Subsidy – Sport Manitoba has continuously been applying for the CEWS program with all Sport Partners being affiliates.

Canadian Emergency Rent Subsidy - Sport Manitoba has continuously been applying for the CERS program with all Sport Partners being affiliates.

The Federal Government provided a Sport Emergency Fund of \$72 million that was provided to the Canadian Sport System to address COVID-19-related support to three levels of sport in Canada:

Athletics Manitoba was able to secure \$20,000 that was received and funneled directly into our community.

- Club Membership Subsidy In recognition that club membership fees have been affected by the current lockdown, we applied for some funds to directly subsidize this lost revenue. (MRA was also included in this funding!)
 - o (\$10,000) was distributed directly to clubs to offset their lost membership revenue and to support overall operations
- Emergency Coach Support This funding is meant to support coaches within our community (i.e. AM members) whose regular income was directly affected by the lockdown.
 - o (\$5000) was distributed directly to volunteer coaches who self-declared that their full time work was negatively impacted by the Covid-19 pandemic
- School Support While many of our Club coaches were able to continue supporting their athletes with "at home" programs, we were concerned that many of our School based coaches were overworked, and potentially not as well equipped to provide ongoing training programs that their athletes can do at home. We established a partnership with Athlitis Therapeutic Centre. They worked with School Teams to provide monthly at home training programs that were age and context appropriate. We currently have 4 schools (who were all registered members in 2019-2020) that have signed up for this program.
 - o (\$5000) was distributed to some of our school programs to assist them with providing athletic training opportunities for their athletes throughout the pandemic.

Additional installments of the Emergency Sport funding were received to support return to play expenses, to a total of \$12,000. This funding has been used to purchase cleaning/sanitizing supplies for our staff, volunteers and officials. It has also been used to purchase equipment and supplies required to implement safe training protocols and procedures at our training facilities. Many of these supplies will be used once we are able to return to competition.

In the summer of 2020, we received \$10,697 in funding through the Manitoba Summer Student Recovery Jobs Program.

We also received \$15,000 through the Government of Manitoba Bridge Grant program.

Facility Access Timeline/Summary

- Summer training at the outdoor facility ran smoothly through July and August 2020.
- Exclusive Use training times at the outdoor stadium resumed as of Tuesday Sept 8th, 2020.
- University of MB Bison Track and Field/XC Team Members were able to start training indoors at the James Daly Fieldhouse as of Monday Oct 19th.
- Clubs were able to move indoors to begin training at the James Daly Fieldhouse, Monday October 26th.

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- Indoor facility access was shut down October 30th.
- February 2021, 1-on-1 sessions were permitted in the fieldhouse for U of M Team members only.
- March, our full membership was permitted to return to indoor training (with group size restrictions etc)
- In April, we maintained Exclusive Use booking times at both the James Daly Fieldhouse and the Outdoor Stadium in an effort to better accommodate all members.
- On May 6th, we received permission from the University of MB to host small, individual event style competitions.
- On May 7th, all training and facility use on campus was shut down.
- Small group training was able to continue, in parks and public spaces (ex: Kings Park, Victor Mager, Selkirk etc) until May 22nd, 2021.
- As of May 22nd, no group training was permitted as per public health orders.

2020 PROGRAMS

HLETICS MANITOBA

- Everything about last summer looked quite different, but we were thankfully still able to obtain funding to hire our summer students.
- We hired 4 staff through the Province of MB Green Team grant program (Brooke-Lynn Boyd, Tayo Babalola, Asha Gurney and Sebastien Regnier)
- We also hired an additional 3 staff through the Province of MB Summer Student Job Recovery Program (Donnae Gordon, Erik Urbanovich, Tyra Duma)
- Our staff started work mid-June so there were no school clinics or competitions to speak of, resulting in a major drop in our overall numbers.
- There was also substantially less (almost zero) rural travel.
- This however gave us an opportunity to focus our efforts on developing stronger partnerships with other local organizations.
 - Newcomer Sports Academy
 - CSI Program
 - Dufferin
 - David Livingstone
 - Niji Mahkwa
 - Lord Selkirk
 - Spence Neighbourhood Association
 - Family Dynamics
 - Neighbourhood Immigrant Settlement Worker Program
 - Manitoba Aboriginal Sport and Rec Council
 - Fit Kids Healthy Kids

2019/2020 Participant #'s for LOCAL RJTW Clinics – 583 **2020/2021** Participant #s for LOCAL RJTW Clinics – 354 A 46% drop in numbers, but still pretty good consider we lost almost half the season.

2019/2020 our staff worked 52 events between May 1 – August 31 **2020/2021** our staff worked 41 events between June 15 – October 11

Track Attack, Elementary Relays did not occur



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In March 2021 we updated and signed the MRA-Athletics Manitoba Affiliation Agreement. The most notable addition is that "Both parties agree to discuss and review the terms of membership over the course of this agreement."

This is an important note, as both parties are aware of the challenges and complications faced by Masters athletes and Road Runners due to the current arrangement. We have made it a priority to begin these discussions in earnest this year and to explore new opportunities.

COMPETITIONS

- Bison Athletic Club and Winnipeg Optimist Athletics both hosted 2 small successful twilight meets in July/August.
- Cross Country return to play guidelines and event hosting suggestions were provided to schools and clubs.
- There was a series of 3 races organized at La Barrière park at the end of Sept, early October.
- Our Annual Milk Cross Country event had to be cancelled as our numbers are too high and there was no viable format that would allow the event to move forward. This event was revamped as a Virtual event later in October.
- We were able to successfully host Age Class Provincial Cross-Country Championships, with restrictions and cohort systems in place to meet the City of Winnipeg event permit requirements at that time.
- A virtual competition series was held over the winter. This project was undertaken with assistance from both the Athlete Council and the University of MB Bisons Track and Field/XC Team Captains.
- No indoor competitions were held.

COMMITTEES

It has been noted that the website needs to be updated. A full list of Athletics Manitoba Committees, Terms of Reference, and members of each committee should be provided.

Masters

- Greg Athayde took on the role of Provincial Director for the Canadian Masters Association as well as the Chair for the Athletics MB Masters Committee
- Committee Progress to date is outlined in the Masters Committee Report.

Governance Committee

- Terms of Reference were finalized
- Committee consulted on Insurance Policy changes
- With the recent updates to Athletics Canada Policies (noted below), the Governance Committee will undertake a
 policy review, making the comparable updates where applicable, and create/adopting new policies and guidelines
 where necessary.

Athletics Canada has recently updated their,

- Bylaws
- Code of Conduct and Ethics
- Commissioner's Office Terms of Reference
- Harassment Policy
- o The following policies and guidelines were newly adopted:
 - Athlete Protection Guidelines
 - Diversity, Equity and Inclusion Policy
 - Screening Policy
 - Whistleblower Policy

(Athletics Canada has also established the Safe & Equitable Sport Committee. Alanna is a member of this committee).



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Officials - Progress to date is outlined in the Officials Committee Report Equipment - Progress to date is outline in the Equipment Committee Report Awards – Committee status/update to be provided under new business

COACHING

- Over the course of the year, we have hosted semi-regular Coach/Partner Zoom calls in an effort to keep everyone on the same page and answer questions as they come up.
- We have hosted 7 coaching clinics, 3 Run Jump Throw Wheel, 2 Sport Coach and 2 Club Coach.
- Looking ahead to the summer In person technical sessions need to be scheduled in order to complete some coaches training.
- Professional development sessions
 - o Coaching Para-Athletes with Rob Ellchuk
 - o Sport for Newcomers: Towards an Inclusive Sport System

CANADA SUMMER GAMES

- Canada Games Council announced on Sept 16th that the 2021 Games would be postponed to 2022.
 - o Athletics is Week 2 August 14-22, 2022
- 2 Mental skills training sessions were offered to Prep Squad athletes with Dr Melanie Gregg, with participation from Erin Teschuk
- 2 additional sessions were hosted by Olympian Janine Stephens.
 - o The Athlete Experience
 - Attitude and Team Cohesion
- Given the circumstances of the last year, and the fact that many of our Games coaches are teachers we took a step back from Prep Squad activities. Coordination, planning and preparation will increase over the coming months.

WESTERN CANADA SUMMER GAMES

Based on factors such as relevance, cost, ability to provide a funding program to all our PSOs, lack of future host and the impacts of the pandemic, Sport Manitoba recommended to the Province of Manitoba that we do not continue participation in the Western Canada Games in its current structure and format. The Province officially informed the WCSG council on February 4,2021 that Manitoba will no longer take part in the games program in its current structure.

However, Sport MB did make some suggestions to the games council that they feel warrant some further research and discussions on a different format, emphasising sport development vs the traditional 10- day games program that we know it today.

Sport MB did not take this decision lightly and understand the benefits of a multi sport games as a development tool for all our participants on and off the field of play, however the facts could not be overlooked coup-led with most recently the pandemic leading us to say we cannot continue in this program as is.

Sport MB has noted that they will keep us informed of their discussions with the WCSG council to see if there is another way of conducting sport development with our Western Provinces and Territories.

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MEMBERSHIP/WEBSITE/COMMUNICATION

Membership and finance are closely linked, so keeping close track of membership registrations in Trackie are necessary to ensure timely issuing of invoices to the clubs.

We have established a system of invoicing the clubs monthly and seems to be working well for all concerned. Some clubs chose to have their athletes pay online, which is great too.

A substantial project for this year was to clean up the outstanding invoices in Trackie from previous years that were never reconciled to received payments. This had no impact for our "external" users, but was an important housekeeping task.

This year we were able to clean up our Accounts Receivable - Aging Report, to bring it up to date with the moneys received. This was a time-consuming undertaking. It did not affect our financial statements (which is why it had not been tackled previously) but it was a matter of figuring out how to link payments with outstanding invoices.

We have also started tracking our monthly bank reconciliation in Quickbooks. Prior to this our monthly bank reconciliation had always been done in Excel.

Since we use MailChimp for all emails sent to our membership, ensuring that new members are consistently being added to the database is essential. We worked at cleaning up that database to remove old and unused emails to keep it relatively current to our present membership.

Working to ensure our coaches keep their RIS and CRC up to date and tracking that information is a continual task. We appreciate everyone's cooperation and support.

The Provincial record documents were updated April 2020. We also researched and compiled a separate document with records for the indoor High School Series competition.

Despite not being used in the past year, it is still necessary to keep the 6 results laptops updated with all the Windows updates to ensure they remain safe and secure once they are again being used on the internet. That was generally done on a monthly basis as otherwise there are too many updates. Fingers crossed we'll actually be able to use them soon!

We are beginning to teach Michael the ins and outs of Hy-Tek and Trackie, this will continue as we get back to having meets and events.

2021 Membership by Role as of May 15th

Gender	Total	U12	U14	U16	U18	U20	Senior	Master	Road	Coach	Official	Associate
Male	229	15	20	27	22	34	69	11	0	21	7	3
Female	221	22	24	37	32	28	57	7	0	11	3	0
All	450	37	44	64	54	62	126	18	0	32	10	3

Obviously Covid-19 had an impact on our membership numbers. The following spreadsheet provides a monthly breakdown of the last 3 years. You'll notice at the end of March 2020, our membership numbers were only slightly lower than March 2019, but there were very few memberships taken out over the summer months in 2020.

In a "normal" year, a good portion of those summer registrations are usually for our U16 & U18 programming, i.e. Tri-Province

Also 2021 has seen no school memberships, since schools register for the Indoor season programming of which there was none.



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ATHLETICS MB MEMBERSHIP BY MONTH

"Total members" include individuals that are in two different roles (coach/athlete/official)

"Unique members" remove any duplicate roles (note: 2021 up 7 from May 15th)

2019			2020			2021* - to May 31st		
Month	Total		Month	Total		Month	Total	
						2020 SEP	9	
2018 OCT	102		2019 OCT	90		2020 OCT	204	
2018 NOV	223		2019 NOV	36		2020 NOV	82	
2018 DEC	16		2019 DEC	183		2020 DEC	8	
2019 JAN	77		2020 JAN	82		2021 JAN	39	
2019 FEB	34		2020 FEB	53		2021 FEB	16	
2019 MAR	9	461	2020 MAR	7	451	2021 MAR	12	370
2019 APR	19					2021 APR	74	
2019 MAY	23		2020 MAY	2		2021 MAY	29	
2019 JUN	31		2020 JUN	14		2021 JUN		
2019 JUL	28		2020 JUL	12		2021 JUL		
2019 AUG	3		2020 AUG	2		2021 AUG		
		104			30			
	Total members	565		Total members	481		Total members	473
	Unique members	545		Unique members	475		Unique members	457



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PROVINCIAL COACH NOTES

Although it is a very difficult year due to Covid 19 pandemic, I still be able to finish the following work:

- 1. Taught 3 NCCP sport coach and club coach courses.
- 2. Taught and trained our summer staff for their skill developments.
- 3. Keep up regularly training with athletes and made adjustment due to restrictions.
 - 1. Follow the yearly plan guide outline, plan every week (36weeks so far) workouts program for all athletes.
 - 2. During complete lockdown, we organized zoom training sessions with athletes once/twice a week.
 - 3. One on one indoor training and small group training implemented very well. I worked with 6 athletes per day (6 sessions) with 60-70 minutes per each; for small group training, I managed to have 4 sessions training with group athletes. There are some improvements on speed and skills. Lara and Madi jumped 1.72m in their 5 strides approach jump, very high level for the high jump event. Anna, threw 13.58m at the practice for her shot put, one metre further in 6 months, compare with last year 12.28m.
 - 4. Due to Covid 19 pandemic, athletes' training tasks and goals are different from original. Therefore, training program has been adjusted. For those athletes who do not have a specific competition tasks, we mainly develop their speed and basic skills. For those athletes who try to qualify for the National Team, such as Lara and Daxx, we not only work on their speed, strength, but also develop their skills and competition abilities, as well as mental preparation. From the see back, all athletes are doing well, and they manage to do two to three training sessions per week, some of them, made their great effort to do 4-6 sessions per week.
- 4. Kept in regular communication with all athletes through emails or texts. Athletes sent videos to me and I provided suggestion to athletes.
- 5. Answer the questions relative to the training and skills if athletes have.

LOOKING AHEAD – SUMMER 2021

In early May we hired a team of summer staff, with the intent of operating a substantial outreach program to engage with schools and partner organizations across the province. We thought it was extremely important that we do whatever possible to re-engage with athletes and get active within the community as soon as possible.

Things changed quickly and we have modified many plans, but they have been busy working on a video resource project and establishing contacts and plans for later in the summer.

These positions are funded in part through the Urban Green Team funding program, and part through the Manitoba Youth Jobs Program

Most recently we received the wonderful news that our application to the Jumpstart Sport Relief Fund was approved, as well as our application for additional Bilateral funding. Our goal with these two applications was to support the Community Development Coordinator position. With this funding confirmed, we intent to extend this position to a full time, 1 year term position.

We are deeply aware of the many shortcomings of our current sport system, and the lack of access and opportunities for MANY underserved populations. Athletics Manitoba is committed to creating new athletics opportunities, re-thinking how we have operated in the past, and building new systems that are inclusive and equitable.

With this new position, we will work to raise community awareness, and build stronger relationships with new and existing community partners. This position will be INTEGRAL moving forward as we "re-open" and begin our journey back to "normal" competition and event hosting requirements.



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We have targeted three specific project areas that will be a focus over the next year.

Project specific objectives:

• Para Development

- Act as the main point of contact and coordinator for the program
- Develop relationships with existing disability organizations, para sport organizations, medical contacts and Sport Manitoba contacts
- Create and schedule training and coaching opportunities
- Schedule coach education and training sessions
- Raise awareness of Para Athlete and Coach opportunities through,
 - o Development of online Para-Specific content
 - o Promotion of Para-Specific stories, athletes, accomplishments etc.
- Communicate with school contacts throughout the province about Athletics opportunities available in the future
- Identify potential candidates for MB Games participation (and/or other competitive opportunities)

New Canadians

- Assist with the development of a sustainable and affordable inner-city track program
- Develop relationships with immigrant and refugee serving organizations and other partners.
- Arrange training/professional development sessions for new Canadians.
- Coordinate outreach to communities who are new to Canada and athletics.
 - o Find and secure quality facility space that is accessible for participants.
- Assist athletes to acquire the support needed to participate at a competitive level.
- Identify potential candidates for MB Games participation (and/or other competitive opportunities)
- Promote and actively engage in the Anti-Racism in Sport Campaign

Indigenous Community Outreach

- Assist with the development of opportunities and programs for Indigenous athletes and coaches
- Support the establishment of Indigenous-focused coach training opportunities.
- Assist with establishment of Indigenous-lead programs within Winnipeg and throughout the Province (if travel is permitted).

Target Outcomes:

- Identify future leaders in three target program areas
- Coach education and training
- Establishment groundwork for new Athletics training opportunities that would continue to evolve and develop over time.



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STRATEGIC PRIORITIES UPDATES

(as submitted to Sport MB as part of our annual Integrated Funding Framework (IFF) submission in Feb 2021)

Pillar – SPORT INITIATION

Develop new partnerships and engage new contacts in order to increase opportunities and access to				
sport				
Accomplishments	New Initiatives			
Expanded ongoing relationship with Manitoba Aboriginal Sport and Rec Council	Coach education project with MASRC and Coaching MB to create an LF guide that is designed to meet the needs of Indigenous communities.			
Continued our seasonal work with the Boys and Girls Club CSI program.	Para Projects - Athlete pathway - Promotional resources/web/social content - Coach education seminars - Para athlete inclusion in Manitoba Games 2024 — LONGTERM project.			
Developed a strong relationship with the Winnipeg Newcomer Sport Academy	Masters Committee — ongoing project - Engage new committee members - Community outreach/survey to assess needs and wants of potential Masters athletes - Gap analysis			
Took steps to further our relationship with Spence Neighbourhood Association and New Immigrant Settlement Workers organization through their Youth Connect program.	 Wpg Newcomer Sport Academy Inclusion Training – pilot program Preliminary Inclusion training session with Board of Directors Open community training sessions for community members (coaches, athletes, officials) Wpg Newcomer Sport Academy – Inner City Club Development 			

Pillar – PERFORMANCE PATHWAY

Develop and promote a truly inclusive performance culture across all event groups and disciplines (including road running and cross country).					
Accomplishments	New Initiatives				
Communicating and engaging more with our athlete community	Para - Athlete pathway - Coach education				
Establishment of the Athlete Council as a Board sub-committee and the naming of two new athlete reps	TRC training sessions with our coaches and athletes				

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ATRICTICS MANITUDA	
Para Athlete awareness and pathway	Development Coach Mentorships
development	
Groundwork for Truth and Reconciliation	HP coaches professional development
training/awareness	
Ongoing work and partnership with Manitoba	
Runner Association. Increased financial	
support.	

Pillar – TECHNICAL LEADERSHIP

Foster a community of technical experts that value professional development through teamwork and collaboration.				
Accomplishments New Initiatives				
Emphasis was placed on engaging our technical leaders in discussions and using their expertise to build our return to play plans in the spring/summer.	Professional development sessions will be a major focus moving into the spring.			
	Officials/Volunteer recruitment			

<u>Pillar – ORGANIZATIONAL EFFECTIVENESS</u>

Diversify funding sources through new sponsorship and fundraising initiatives							
Accomplishments	New Initiatives						
Small success was the application for and approval of the City of Winnipeg Community Incentives Grant Program allowing us to move forward with the purchase of a LED Display Board	Priority will be the development of the Communications Strategy with the new Programs Manager. - Develop a social media strategy, with goals that link back to Strategic priorities - Development of visual guidelines for each strategic pillar - Development of usable web and social media templates						
Optimize the process through which board and	office staff work together.						
Accomplishments	New Initiatives						
Establishment of Athlete Council and Master	Governance Committee						
Committee	- Policy review and updates						
Naming of Male and Female athlete reps	Awards Committee						
Work progressed on Committees and							
reporting structures							



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To say that it has been an overwhelming and exhausting year would be an understatement, but we have still managed to accomplish a lot. I am extremely optimistic about our future and am delighted with the new staff we have welcomed on board during this CRAZY time!

Respectfully submitted by,

Alanna Boudreau Executive Director/Provincial Coach

Michael Kananoja Programs Manager

Shirley Allan Boudreau Membership Manager

Ming Pu Wu Provincial Coach

Brooke-Lynn Boyd Community Development Coordinator

June 10th, 2021