



TRACK AND FIELD / ROAD RUNNING / CROSS COUNTRY

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Athletics Manitoba AGM Office Report

STRATEGIC PLANNING

- One of our major projects that has spanned both the 2018-2019 year and will be continuing into 2019-2020, has been the Strategic Planning Process.
- In preparation for the annual Sport MB Integrated Funding Framework submission, the Board of Directors engaged outside leadership (Carolyn Trono) for an internal SWOT analysis. This information was then used to create the basis of our 2019-2020 IFF application.
- Our next steps were to engage the membership and gain further insight. This was accomplished through the Survey that was circulated earlier this spring. We had 90 respondents participate in that process.
- We are going to be working through an analysis of the data from the survey with Donna Turner. Her academic background and professional experience will be extremely valuable. We plan to provide a detailed update at the September Board meeting.
- What we would like to know now (and will be addressed later in the Agenda) is whether there is a need to schedule in person, follow up meetings with the membership, to discuss issues in more detail.

WEBSITE/COMMUNICATION

- This will be a major project that is certainly addressed through the Strategic Planning process.
- We need to learn how members are using our website now (analytics) and make the necessary updates to streamline navigation and make information easier to find.
- Communication with membership and the maintenance of an ACCURATE email database is always going to be an ongoing project, and MUST be a priority.

COACHING

- Recently Athletics Canada has updated certain elements of our NCCP pathway and the context for each course. This information needs to be distributed and our coaching pathways need to be better promoted.
- In 2018-2019 there were two Club Coach courses offered, (Nov and April) with a total of 5 Sprint/Hurdles coaches trained, 4 Throws coaches trained, and 8 Endurance coaches trained.
- In 2018 we had 2 coaches complete their Club Coach evaluation/certification process, 1 Sport Coach, 2 other Club Coach and 1 Performance coach evaluations are ongoing.
- So far in 2019, 1 coach has completed their Sport Coach evaluation, and 1 additional coach has begun their Club Coach evaluation.
- Success: We have a good number of coaches looking for certifications this year! Great news. Also means we do need to train more Evaluators so that we can continue to meet the ongoing need, and make sure that it is a valuable experience.
- Challenge: We want to look at ways of encouraging more coaches within our school system to pursue NCCP training as well as evaluation/certification.
- We have previously discussed with our clubs, the importance of proper volunteer screening. The majority of our active coaches HAVE gone through this process, and new this year, it is now TIED to our national membership database. This is both a success and a challenge because we now must remind our clubs to get everything taken care of before they can renew their memberships and we have a direct link to double check!
- We have developed a stronger relationship with MASRC over this past year which in and of itself has already been a success. Moving forward we are looking for new opportunities to continue coach development in rural and remote communities.



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WESTERN/CANADA SUMMER GAMES

- Coaching staff for WCSG is going to carry forward to 2021 CSG.
- We have two Para athletes currently training and we also have two coaches that have been added to the program.
- Coach mentorship program – we have engaged two coaches to be a part of the WCSG team program, it is meant to be both a learning opportunity and a link with our school program and new developing club coaches. They have been working with our Team staff, attending meetings (thus learning about the process), they will travel to Games separately and will provide much needed resources and support onsite during the Games. One of the key goals for these roles onsite at the Games it to get video footage of events, and provide web/social media content.
- Sport MB Team registration is well under way. We have athlete declarations from the majority of our Prep Squad identified athletes.
- Trials are being held on July 5-6th as part of the GO Classic track meet, with the exception of the 5k trials which are being held as part of the Age Class Provincial Championships.

OFFICIALS DEVELOPMENT

- 2018-2019 saw us take some relatively small but very meaningful steps, such as ordering new name tags for our Officiating corps, as well as developing an annual budget framework, (which accounts for annual training/travel costs and gifts
- MB had 1 successful mentorship completed during the 2018 outdoor season, 1 successful mentorship completed during the 2019 indoor season, and we have 2 scheduled for the 2019 outdoor season!
- We also have 2-3 officials planning to travel and assist with the Tri Province championships in Regina and the WCSG in Swift Current.
- Our goal for the remainder of the 2019 season is to emphasize the community aspect of officiating as it will be an important key to developing and retaining any new membership. It is a challenge to develop a positive community environment around events when we don't always have the same key point of contact each time. No one person can attend ALL events, so this presents an ongoing challenge but it's certainly a great opportunity to make some positive changes.

EQUIPMENT/FACILITIES

- With the hosting of U Sport Nationals this past indoor season, some upgrades to our indoor throwing cage were tackled. Two extra doors were added in order to minimize the likelihood of implements getting thrown onto the oval.
- We purchased some indoor throwing implements, as well as replaced some training supplies.
- We are continuing conversations with the University of MB to organize our Indoor equipment storage plans. We need to do a better job of keeping our spaces clean/organized. This will require some building by Scot D.
- With the help of Scot D and Ryan MacDonald we have just recently established an equipment repairs system to allow coaches to report needed repairs. The form will be available to all coaches training at the outdoor facility and submissions are automatically sent to the office and tracked on a shared excel sheet. (With a notification of new submissions sent immediately to both myself and Scot D). The forms includes a description of the repair, the current location of the equipment and the date the equipment is needed.
- We are looking at establishing a similar process for equipment purchase requests.
- Due to the ongoing challenges with the facilities under the grandstands at the outdoor track, we have drafted an organizational plan for the Butler Hut. This plan will include new storage solutions/shelving and equipment placement. This plan will be distributed amongst our coaches and officials, and once it has been approved in principle, we will establish a timeline and budgetary plan to tackle the project. (This project also needs to include a rodent control plan....)