

MRA REPORT
NOVEMBER 9, 2015

-since our last meeting there have been 3 MRA Board meetings on Sep 15th, Oct 5th and Nov 2nd. Our membership is currently 330 including 138 new members and 54 youth members (2014-374, 2013-443, 2012-281). As of Oct 21st there have been 18,367 views on our Facebook page since January 2015.

-recruitment of new board members is going well. We have two race directors interested in joining our board-Stephanie Roberecki and Jonathan Torcia.

-Awards Banquet on Oct 28th had 96 in attendance. Most award winners were there to enjoy a pizza dinner with carrot cake for dessert from one of our sponsors-Tall Grass Prairie Bakery.

-Race Directors' Meeting is coming up on Nov 28th 10-2pm. A survey has been sent out to all MRA members regarding the continuation of the MRA Race Series. Participation has dropped substantially and we hope to have a final decision made regarding the future of this series prior to the race directors' meeting.

-ILoveWinnipeg.ca-Bryan Sullivan has approached us regarding his website and related services (Twitter Feed/Blog, etc) to be used by us at no charge to promote the MRA and its races. He has suggested creating a "Media Kit" which would contain everything a race director would need to promote their event (ie-clothing, medals, banners, signs, social media promotion) at a great MRA price. We are currently looking into this possibility.

-Manitoba Community Services Council (MCSC) Grant-we are applying for funding to cover the development of a new website (which is badly needed), as well as funds for the Youth Series and a new timing clock. The proposal will be submitted in December.

-John Murphy and myself will be meeting with Rachel (executive director of the Mb Marathon) on December 1st to further discuss MRA's relationship with their event. Our Youth Series will be a major part of that discussion.

Submitted by Kathy Wiens