

MRA REPORT  
NOVEMBER 9, 2015

-since our last meeting there have been 3 MRA Board meetings on Sep 15<sup>th</sup>, Oct 5<sup>th</sup> and Nov 2<sup>nd</sup>. Our membership is currently 330 including 138 new members and 54 youth members (2014-374, 2013-443, 2012-281). As of Oct 21<sup>st</sup> there have been 18,367 views on our Facebook page since January 2015.

-recruitment of new board members is going well. We have two race directors interested in joining our board-Stephanie Roberecki and Jonathan Torcia.

-Awards Banquet on Oct 28<sup>th</sup> had 96 in attendance. Most award winners were there to enjoy a pizza dinner with carrot cake for dessert from one of our sponsors-Tall Grass Prairie Bakery.

-Race Directors' Meeting is coming up on Nov 28<sup>th</sup> 10-2pm. A survey has been sent out to all MRA members regarding the continuation of the MRA Race Series. Participation has dropped substantially and we hope to have a final decision made regarding the future of this series prior to the race directors' meeting.

-ILoveWinnipeg.ca-Bryan Sullivan has approached us regarding his website and related services (Twitter Feed/Blog, etc) to be used by us at no charge to promote the MRA and its races. He has suggested creating a "Media Kit" which would contain everything a race director would need to promote their event (ie-clothing, medals, banners, signs, social media promotion) at a great MRA price. We are currently looking into this possibility.

-Manitoba Community Services Council (MCSC) Grant-we are applying for funding to cover the development of a new website (which is badly needed), as well as funds for the Youth Series and a new timing clock. The proposal will be submitted in December.

-John Murphy and myself will be meeting with Rachel (executive director of the Mb Marathon) on December 1<sup>st</sup> to further discuss MRA's relationship with their event. Our Youth Series will be a major part of that discussion.

Submitted by Kathy Wiens