

Athletics Manitoba Board Meeting

Monday, May 11, 2015

6:30 p.m.

Sport Manitoba

145 Pacific Ave.

Present: G. Mitchell, J. Vince, J. Campbell, J. Charrier, G. Bates, D. Harris, G. Towns, K. Wiens, O. Babalola, B. Walker, C. Belof

Absent: J. Schofield, K. Ferris, E. Guy

Regrets: N/A

- 1) Approval of agenda at 6:38 p.m. (J. Campbell/K. Kelly)
- 2) Approval of amended minutes from March 9 meeting (J. Campbell/G. Bates)
- 3) Matters arising: N/A
- 4) President's Report (G. Mitchell)
 - Good performances noted at local and U.S. meets, particularly Victoria Tachinski with a time of 53:76 in the 400m, currently 3rd fastest Canadian woman, Erin Teschuk in steeplechase, and Shane Dillon breaking 1:50 in the 800m.
 - Police half marathon: Brian and brother came in 1st and 2nd and Brian's sister-in-law (Nicole Walker) was first woman.
 - MTFOA matter still unresolved. We have a revised proposal for MTFOA but haven't had the chance to meet with J. Edstrom yet.
 - NOC meetings held in Winnipeg a few weeks ago and was well attended by AM Executive and Board members
 - Club Excellence session designed for clubs was also well attended by AM people.
 - AC Branch meeting – biggest issue was fee increases but we have dealt with this in Manitoba already.
 - Special policy meeting was held of the Executive since last Board meeting in March.
- 5) Treasurer's Report (B. Walker)
 - A few pages were circulated, balance sheet and statement of operations until March 31st.
 - Most transactions have been entered at this point. Some adjustments still need to be made.
 - Approx. \$18,000 deficit at this point but some transactions still outstanding.
 - AM entry fees down because AM is organizing fewer meets and clubs taking on more.
 - Salary costs a little uneven the past few years. Fewer summer students will offset the extra (full year) salary that we will be paying D. Harris.
 - Bingo revenues are be down due to clubs not showing up for some bingos and penalty assessed.
 - Extra revenue for Western Canada Games hasn't been added at this point.
 - Question re: monitoring of Exclusive Use fees. Clubs are responsible and are expected to report to AM.
 - Question re: how clubs are assessed on Exclusive Use time and fees collected. C. Belof responded to question when he arrived. Penalties have been built into MOUs with clubs but Grant expressed that advance notice should be given. If there are extenuating circumstances, they should be shared with the AM office. The AM office will work with the clubs to make sure that fees are paid in a timely fashion.

- Annual statement that we'll have at the AGM will include this year and past year for comparative purposes and the budget. Easier to analyze that way.

6) Office Report (D. Harris)

- Attended Coaching Awards event
- Five summer students who will be working on outreach starting next week both in the city and in rural and northern areas
- Patrick Beckett is doing some contract work with AM
- Three people have let their names stand for NOC committees (J. Campbell, J. Edstrom, and K. Kelly)
- Still working on budget
- Canada Games preparation now underway – T. Armstrong and J. Murray will be the two leads.
- Doug Wournell has been contracted by 2017 Canada Games Host Society to advise on the construction/renovation of tracks in Brandon, Selkirk, and Winnipeg.
- Donna talked about the importance of having an Equipment plan both for the short and long-term
- Photo timing – Canada Games is ready to help us out in making sure we have appropriate photo timing for events coming up
- UM outdoor track is likely to be designated as a track-only facility
- Will have exclusive access to the Butler Hut after FIFA tournament
- Alanna has been hired and contract has been signed. Her new role is “Membership and Communications Coordinator and Horizontal Jumps Coach”

7) MRA Update (K. Wiens)

- Memberships at 246, down from last year at this time
- Some restructuring of board has started
- New Board member – Audrey Goertzen
- Kathy has now been elected Vice-President
- Some discussion of numbers at recent meets
- Real challenges needed to attract larger numbers in the future – preliminary stages of discussion
- People interested in collecting points at races seems to be dropping significantly
- Youth Series is tracking about the same as last year
- MRA Facebook activity seems to be increasing
- Road Running tab on AM website needs to be updated. Link needs to be updated to avoid overlapping of information.
- Transgender issue has been raised. What is AC's position on transgendered athletes? Donna to follow-up.

8) Officials Update (J. Campbell)

- Update on which officials were going to upcoming meets
- Report on number of officials attending meets for the past few years
- Joint Special O/MHSAA meet coming up

9) Sponsorship Committee Update (G. Bates)

- Gord, Wilfred Samking and Eric Guy have met to discuss developing a sponsorship strategy for AM
- 3-prong approach (individual, team or group, and corporate level)
- Need to approach this from the perspective of potential sponsors
- Will need to develop strategies for different purposes and different audiences
- “Superspike” (major VB tournament) was mentioned as a model that we might follow

- Committee members are very enthusiastic about social and alumni events but are somewhat frustrated by the speed at which decisions can be made at the time when AM policies are being revised
- J. Charrier mentioned the major relay event that has been suggested for a few years now

10) New Business:

- Dave Lyon and Diana Stevens fund approval criteria: (Donna will e-mail information to us)
- Request to post unapproved minutes – otherwise there is a big delay: Draft of AM minutes to be circulated to the board within 72 hours and then Board will be polled electronically. No response will be treated as approval. Minutes from the board meeting will be posted within 1 week of the meeting.
- Elite Road Running Funding: Donna to e-mail Board with details on current funding formula and possible ideas for the future.
- Sport MB Track: Breaking of ground to occur this fall. Elevated 160m track, courts, throwing space and testing labs. Spike flooring possible for four lanes at \$15,000. Investment would not guarantee exclusive use. Facility has to be ready for the 2017 Canada Games
- MOTION: That we approve the \$15,000 for investing in the 4 spike proof lanes in the Sport for Life Centre. (Campbell/Bates) APPROVED.
- Credit cards: Second card and approval needed.
- MOTION: That we increase the credit limit from \$25,000 to \$50,000 to accommodate major expenses on team and group trips. (Campbell/Bates) APPROVED.
- Policy Review: Some suggested revisions made to Discipline Committee by-law
- Comments on the three policies were asked to be submitted to Donna and will revisit the three policies at the July meeting.
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Meeting adjourned at 8:37 (Bates/Towns)

Next meeting July 13, 2015

AGM Monday, June 15, 2015

Mission statement:

Athletics Manitoba promotes sport for life, performance excellence, and long-term development of athletics in Manitoba.

Athletics Manitoba promotes performance excellence, long-term development of athletics, and sport (Athletics) for life in Manitoba.

Vision statement:

Inspiring participation, achieving excellence, maximizing potential