



2010 Manitoba Hershey's Track & Field Games

For 30 years, HERSHEY'S Track and Field Games have put fun into fitness for kids. It is the largest youth sports program of its kind in North America. Over 16,000 athletes participated in the Manitoba Hershey's Track and Field Games in 2009 and continues to grow each year.

Hershey's Track is a grassroots program that is designed to promote healthy lifestyles to boys and girls ages 9-14 (age as of December 31, 2010). There are special rules for this program so that it can be run at any school or community centre without special equipment. Rules include no spikes or starting blocks and each age category has specific events including the 50m, 100m, 200m, 400m, 800m, 1600m, 4x100m relay as well as standing long jump and softball throw. The program is endorsed by Athletics Canada and the National Parks and Recreation Association.

It's never been easier to get involved in the Hershey's Track & Field Games! Results from school or zone meets can be submitted to Athletics Manitoba and athletes who finish first through third or meet or exceed provincial standards will advance to the Manitoba Hershey Finals in June. Once results are verified, schools will be contacted if athletes qualify for the Provincial Finals. Results from the Track Attack Series, and selected Athletic Manitoba Grand Prix's will also be recognized as qualifying events. At the provincial championships each athlete is allowed to compete in three events (two track and one field or two field and one track).

Students advancing to the Hershey's Provincial Finals in June will be required to fill out a registration form and all non-Athletic Manitoba members will need to pay a \$5.00 individual day membership fee. **There are no entry fees for the Hershey's Track & Field Games Provincial Finals!**

First place results from the Provincial Finals are submitted to a North American selection committee and a minimum of 5 athletes and two coaches will be chosen to represent Manitoba at the North American Championships in August 2010. Each participant in the North American Final receives an all-expense paid trip to Hershey, Pennsylvania for four days of fun-filled events, including the North American Final.

Don't miss this great opportunity to get your school registered for the Hershey's Track & Field Games!

For further information please contact

Diana Stevens

Program Director

Athletics Manitoba

(204) 925-5744

diana_stevens@shaw.ca