

May 24, 2022

The committee continues to make great progress and we have been getting very positive feedback as well as seeing growth in Masters members (whether this is due to our work or just people getting back into things post-pandemic is TBD).

- 1.) We are continuing to work on Communication Strategy and getting the word out.
 - a. Planning to publish second edition of The Finish Line by the end of the month
- 2.) Discussing possibility of hosting a Canadian Masters Championships possibly in 2024
- 3.) Discussing possibility of setting up a booth at future MB Marathon (not sure about this year)
- 4.) Next committee meeting will be in August 2022. Plan to continue to review what we accomplished to date and set some goals for 2023.

Canadian Masters Athletics Updates

- 1.) CMA virtual seminar series continue. Seminar Events will continue to be open to everyone. Next event tentatively planned for May 29 – Tampere Team Canada – Meet & Greet.
- 2.) CMA Board approved nomination for induction of Chris McCubbins to the CMA Hall of Fame. Ceremony will be done as part of the Canadian Outdoor Championships in Regina.
- 3.) Approximately 87 Canadian Masters have registered to compete at World Masters Outdoor Championships in Finland, including at least 1 Manitoban.
- 4.) Edmonton has backed out of hosting the World Indoor Masters Championships in 2023 due to financial risk. WMA was looking into alternative hosting locations.
- 5.) No Manitoba athlete performances were submitted for consideration as CMA Athlete of the Month.
- 6.) AC Half Marathon Championships will be held in conjunction with Manitoba Marathon in June. Assume this will include Masters, but to be confirmed.
- 7.) CMA Outdoor Championships – Regina – July 29-31, 2022
- 8.) Canadian Masters 5K Road Race championships will be held on September 11th, in Moncton, NB
- 9.) Canadian Masters 5K Road Racewalk championships will be held on September 11th, in Blainville, PQ

Greg Athayde