

April 5, 2022

In 2021, the committee continued to make great progress and in conjunction with AM and MRA office staff completed the following activities:

- 1.) Member, Club, Coach survey; Other Province investigation; Other Sport investigation related to Masters Athletes
- 2.) Provided regular updates to Masters Athletes on upcoming events such as CMA and AC Seminars, and local and national races
- 3.) Updates to Athletics Manitoba Website with information specifically geared to Masters Athletes. Visit: <http://athleticsmanitoba.com/masters-athletics-2/>
- 4.) Created Athletic Manitoba Provincial Masters Indoor and Outdoor records
- 5.) Published 1st edition of a Masters Newsletter
(http://athleticsmanitoba.com/events/files/pdf/forms/22_FinishLine_Winter.pdf)
- 6.) In conjunction with MRA, hosted Outdoor and Indoor running clinics for Road runners. While Kathy and Alanna are organizing this, a large percentage of participants are Masters athletes. It provides a great recruitment opportunity! We would like to do something similar for Jumps & Throws.
- 7.) We are continuing to work on Communication Strategy and getting the word out. Hope to use competitions to get people out.
 - a. Manitoba 55+ Games in June in Selkirk; Canada 55+ Games in August in Kamloops
 - b. CMA Outdoor Championships – Regina – July 29-31, 2022. Hoping we can send a Team Manitoba!
- 8.) Next committee meeting will be in April 2022. Plan to continue to review what we accomplished to date and set some goals for 2022.

Canadian Masters Athletics Updates

- 1.) CMA virtual seminar series continue. Seminar Events will continue to be open to everyone.
- 2.) CMA is looking for nominations for Athlete of the Year and to the CMA Hall of Fame.
 - a. Working with the Awards committee, we submitted a nomination for Chris McCubbins to the CMA Hall of Fame.
- 3.) At the CMA AGM in March, Carolyn Coffin was elected to the CMA BOD for a three year term.
- 4.) Carolyn and I are part of a CMA Membership Retention and Recruitment committee. We believe that we need a national strategy with execution at the local provincial level. More to come on this.
- 5.) We had a number of Masters Athletes compete in Indoor events. Gord Flett and Greg Athayde participated in the CMA Indoor Championships in St. John, NB. We brought home a stack of gold, silver and bronze medals, including one meet record.
- 6.) No Manitoba athlete performances were submitted for consideration as CMA Athlete of the Month.
- 7.) AC Half Marathon Championships will be held in conjunction with Manitoba Marathon in June. Assume this will include Masters, but to be confirmed.

Greg Athayde